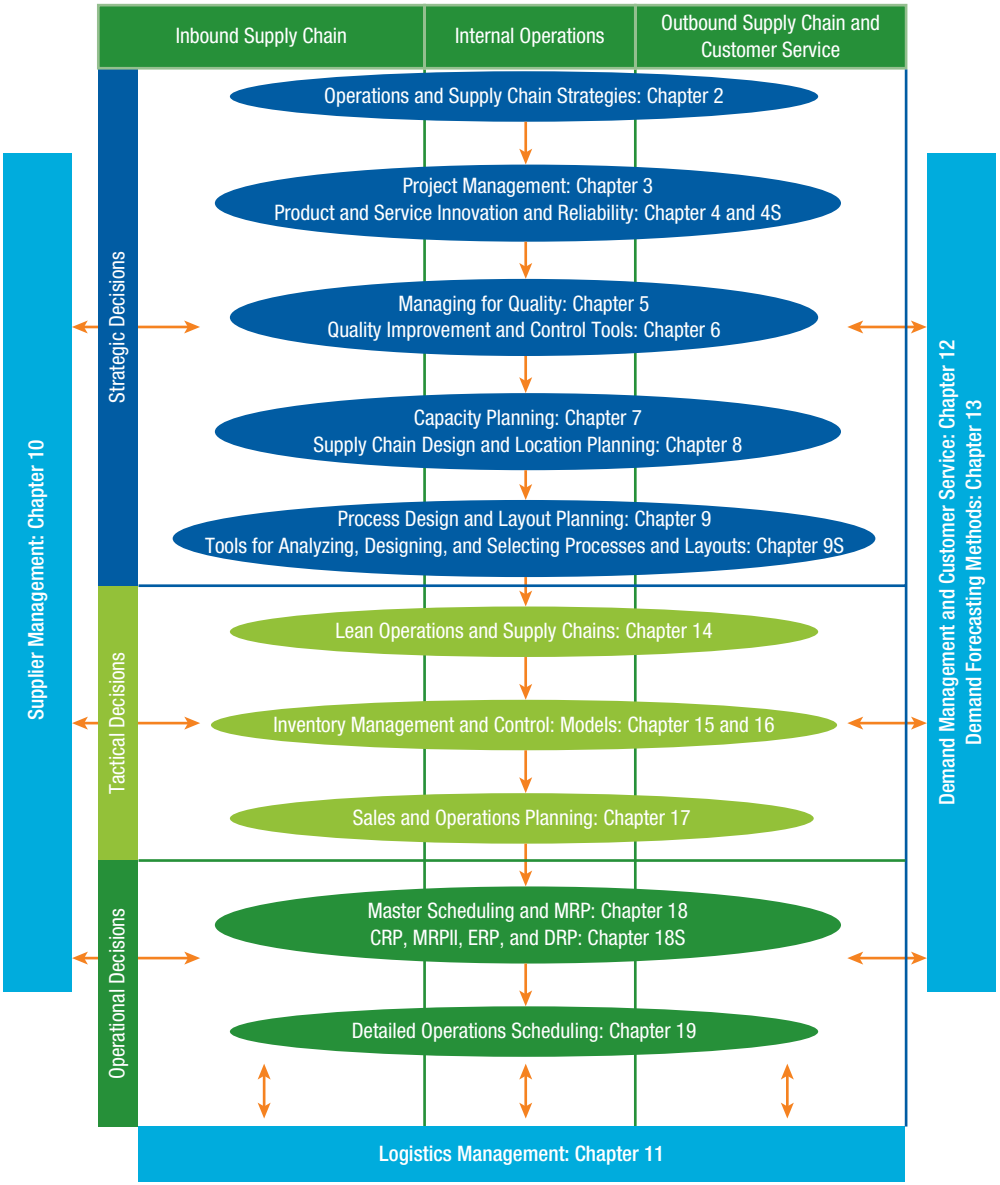FIGURE 1.10: Linking Supply Chain and Operations Management